

GTF Group acquires Rule Financial

Tax advisors:



Please introduce yourself and your firm.

My name is Peter Rayney and I am an independent tax consultant. I work through my company, Peter Rayney Tax Consulting Ltd – our website address is www.peterrayney.co.uk

Please tell us about your involvement in this deal.

I worked with Rule's senior management and finance team to deal with tax issues surrounding the deal structure, various corporate due diligence points, and advising on various aspects of the company's employee share schemes relating to the deal.

What were the main challenges that arose?

Largely time pressures arising from the deal timetable - and the need to deal with problems as soon as they arose.

How did you overcome them?

The deadlines and 'live' nature of transactions work means that they always take top priority!

What other deals have you been involved in recently?

I have advised on a number of important corporate sales and demerger transactions relating to owner managed businesses but I am bound by client confidentiality in relation to these.

Why is this a good deal for all parties involved?

Only some owner managers are fortunate enough to secure a profitable exit at the right price to a buyer who will continue to grow and enhance their business offering.

Is there anything else you would like to add?

It was a pleasure to work with Rule's Chief Executive, Chris Potts and Chief Finance Officer, Gillian Sherran.

Contact:



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